

ENTRAVISION COMMUNICATIONS CORPORATION
“VIVE LA PASION DEL FUTBOL Y GANA”
SPECIFIC RULES

No purchase is necessary to enter or win; a purchase will not improve your chances of winning.

These Specific Rules, in addition to the [General Rules](#), govern the “Vive la Pasion del Futbol y Gana” promotion (“the Promotion”). The General Rules contain additional terms and conditions that govern and apply to the Promotion and are incorporated herein by reference. A complete copy of these Specific Rules or a list of winners can be obtained at the offices of Entravision Communications Corporation (“Entravision”), owner and/or operator of the following television stations located in the following DMAs: KLUZ-TV, Albuquerque, NM, KTFQ-TV, Albuquerque, NM, WUNI, Boston, MA, KGHB-CD, Colorado Springs-Pueblo, CO, KVSNDT, Colorado Springs-Pueblo, CO, KCRP-CD, Corpus Christi, TX, KORO, Corpus Christi, TX, KCEC, Denver, CO, KTFD-TV, Denver, CO, KINT-TV, El Paso, TX, KTFN, El Paso, TX, KNVO, Harlingen-Weslaco-Brownsville-McAllen, TX, KTFV-CD, Harlingen-Weslaco-Brownsville-McAllen, TX, WUTH-CD, Hartford, CT, WUVN, Hartford, CT, KETF-CD, Laredo, TX, KLDO-TV, Laredo, TX, KINC, Las Vegas, NV, KELV-LD, Las Vegas, NV, KNTL-LD, Las Vegas, NV, KBZO-LD, Lubbock, TX, KDJT-CD, Monterey-Salinas-Santa Cruz, CA, KSMS-TV, Monterey-Salinas-Santa Cruz, CA, KUPB, Midland, TX, KEVC-CD, Palm Springs, CA, KVER-CD, Palm Springs, CA, KVES-LD, Palm Springs, CA, KREN-TV, Reno, NV, KRNS-CD, Reno, NV, KANG-LD, San Angelo, TX, KEUS-LD, San Angelo, TX, KBNT-CD, San Diego, CA, KDTF-LD, San Diego, CA, KHAX-LD, San Diego, CA, KPMR, Santa Barbara-Santa Maria-San Luis Obispo, CA, KTSB-CD, Santa Barbara-Santa Maria-San Luis Obispo, CA, K10OG-D, Santa Barbara-Santa Maria-San Luis Obispo, CA, K17GD-D, Santa Barbara-Santa Maria-San Luis Obispo, CA, K32LT-D, Santa Barbara-Santa Maria-San Luis Obispo, CA, WHTX-LD, Springfield-Holyoke, MA, KDCU-DT, Wichita-Hutchinson, KS, KAJB, Yuma, AZ-El Centro, CA, KVYE, Yuma, AZ-El Centro, CA (each, a “Station”), located at 2425 Olympic Blvd., Suite 6000 West, Santa Monica, CA 90404, during normal business hours Monday through Friday (excluding holidays) or by sending a self-addressed, stamped envelope to the Station with a request for the rules and/or list of winners. In the event of a conflict or inconsistency between these Specific Rules and the General Rules, the General Rules shall govern. Any individual who enters, attempts to enter or in any way participates or attempts to participate in the Promotion agrees to be bound by these Specific Rules and the General Rules as well as by all interpretations of the rules by the Station and by all other decisions of the Station which are final and binding in all matters relating to the Promotion.

1. **No purchase is necessary to enter or win. A purchase will not increase your chances of winning. Void where prohibited. All federal, state, and local regulations apply.**
2. **Eligibility.** This Promotion is open to all legal residents of the United States and the District of Columbia, except residents of Florida and New York where the prize(s) value is more than five thousand dollars (\$5,000), who are at least 18 years of age at the time of entry (except that residents of Alabama and Nebraska must be at least 19 years of age at the time of entry and residents of Mississippi must be at least 21 years of age at the time of entry) and who reside in the Station’s DMA.
3. **Promotion Period.** The Promotion will begin on September 15, 2023 at 12:00 am Eastern and will run through November 11, 2023 at 12:00 am Eastern (the “Promotion Period”). The Entravision’s computer is the official timekeeping device for the Promotion.
4. **How to Enter.** To enter: Check your local listings for Liga MX soccer games broadcast on the Stations. Watch the games and look for a QR code during each game. When you see the QR code, scan it and fill out the registration form that will appear after you scan the QR code in its entirety. Limit one (1) entry per person per game.

Winner Selection.

On or about Monday at 10:00 am Eastern following each weekly round of games, Entravision and/or its designee will select 1 (one) winner(s) via random drawing from among all valid entries received by Entravision during the Promotion Period. The winning entrant(s) will be contacted using the email address, telephone number, and/or social media account provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these Specific Rules and the General Rules). Winner(s) must respond to initial notification within forty-eight (48) hours. Unless otherwise agreed, winner(s) must claim prize no later than five (5) days after initial notification.

5. **Odds of winning.** The odds of winning will depend on the number of eligible entries received.
6. **Prize(s).** 10 prize(s) will be awarded in the Promotion. Each prize consists of \$500 (Five Hundred Dollars). The approximate retail value (“ARV”) of the prize is \$500 (Five Hundred Dollars).

SPONSOR: Entravision Communications Corporation, located at 2425 Olympic Blvd. Santa Monica, CA 90404